



International Conference on Culture, Cognition and Globalization: The Viability of Languages 2023 (5th-6th March, 2023)



Centre for Endangered Language Studies
&
Department of Humanities and Social Sciences,
Indian Institute of Technology Patna
In Collaboration with
Central Institute of Indian Languages, Mysore (CIIL)

Invited Speakers



Prof. Christopher Sinha
University of East Anglia,
Norwich, England



Prof. Sadaf Munshi
University of Texas at Austin, US



**Prof. Rukmini Bhaya
Nair**
Indian Institute of Technology
Delhi, India



**Prof. Vikram Singh
Sirola**
Indian Institute of Technology
Bombay, India



Prof. Girish Nath Jha
Jawaharlal Nehru University,
New Delhi, India



**Prof. (Retd.) Shresh
Choudhary**
Indian Institute of Technology
Madras, India

Important dates:

Abstract deadline: 20.02.2023

Abstract decision: 27.02.2023

Last date to register: 03.03.2023

Registration fee:

Undergraduate/postgraduate scholars: INR 500.00

Research scholars: INR 1000.00

Professionals: INR 1500.00

Venue: Indian Institute of Technology Patna

Registration Link: [Click here for Registration](#)

Payment Link:

<https://www.onlinesbi.sbi/sbicollect/icollecthome.htm?corpID=1968961>

Email your abstracts here: internationalconferenceiitp@gmail.com

About

Language empowers humans to perform even the most complex cognitive functions not just by providing a medium to communicate knowledge, but also by creating and shaping knowledge. We generate, organize and represent knowledge based on our mental schemas. These schemas are hugely affected by our experiences, thereby imparting subjectivity and individuality in how we perceive and depict our knowledge. Language shapes culture and is also shaped by culture. The well-known French sociologist Pierre Bourdieu talked about 'cultural capital' where the dominant social class controls economic resources through certain social codes. He further extended the concept to 'linguistic capital' where the linguistic skills of an individual or a group creates power imbalance by legitimizing certain languages, thereby creating an imbalance in the economic and social opportunities.

There are twenty-two scheduled languages and hundreds of mother tongues which are spoken by the various ethnic/speech groups in India. Globalization and limited livelihood opportunities have favoured certain dominant languages over other languages leading to cultural erosion, fragmented cognition and compromised self-identity. The market and consumerism-driven behaviours have also led to the loss of the indigenous knowledge system. Sensing its damaging implication there have been conscious efforts towards linguistic revivalism, but the negotiation between viability and market-driven progress undoubtedly is very complex.

The two-day international conference on 'Culture, Cognition and Globalization: The Viability of Indian Languages' aims to engage academicians into detailed brainstorming on the themes of linguistic sustainability and linguistic capital from the perspective of the cognitive, social, cultural and economic viability of Indian languages in contemporary times.

Thematic Areas

- *Cognitive Linguistics*
- *Computational Linguistics*
- *Cultural Linguistics*
- *Discourse in Language and Literature*
- *Language Policy in NEP 2020*
- *Linguistic Consumerism*
- *Linguistic Ecology*
- *Media and Language*
- *Symbolism in Language and Literature*
- *Translanguaging*

Word limit of abstracts for paper/ poster presentation is 300 - 350 words

Chief Patrons

Prof. Trilok Nath Singh, Director, IIT Patna
Prof. Shailendra Mohan, Director, CIIL, Mysore

Conveners

Prof. Smriti Singh, IIT Patna
Prof. Nalin Bharti, IIT Patna

Coordinators

Dr. Priyanka Tripathi, IIT Patna
Dr. Sweta Sinha, IIT Patna
Dr. Narayan Kumar Choudhary, CIIL, Mysore
Dr. Tariq Khan, CIIL Mysore

Organizing Committee

Dr. Devina Kaul Krishna, Patna Women's College, Patna
Dr. Zeeshan Ali, NIT Patna

The registration fee includes **registration kit, participation certificate, working lunch for two days, high tea** and a **gala dinner**.

Accommodation for a maximum of two nights may be provided in girls' hostel, boys' hostel and the institute guest house on additional payment as per institute rules subject to availability. For any help regarding the conference, please contact - Mr. Mohit Raj (+91- 9304843938) and Mr. Debraj Gogoi (+91-6000573239).

Selected papers of high academic merit will be published in ISBN volume post conference.